

Manoj Kumar

Senior Graphic Designer

Gaur City 2, Greater Noida West, UP 201009 | +91 9536605480 | mgangwar1232@gmail.com
manojdesign.live | linkedin.com/in/manoj-gangwar-b9b06a1bb | behance.net/manojgangwar104

PROFESSIONAL SUMMARY

Senior Graphic Designer with 6+ years of experience leading brand identity, UI/UX, motion graphics, and AI-driven creative production across enterprise and agency environments. Skilled in translating stakeholder requirements into consistent, scalable visual systems spanning digital, print, and video formats. Proven ability to own design deliverables end-to-end — from wireframes and prototypes to final campaign assets — while maintaining brand consistency across multiple related product lines. Recognized for creative problem-solving, cross-functional collaboration, and fast adoption of emerging AI design tools.

CORE SKILLS

- Visual Identity & Brand Guidelines Development
- UI/UX Design — Wireframing, User Flows, Prototyping
- Motion Graphics & Video Editing
- AI Tools (Midjourney, Sora, Veo, Stable Diffusion, Google Flow, Magnific, Seedance)
- Presentation & Deck Design
- Marketing Collateral & Campaign Design
- Design Systems & Brand Consistency
- Print Production & Data Visualization
- Cross-Functional & Stakeholder Collaboration
- Typography & Layout Design
- Web & Responsive Layout Design

PROFESSIONAL EXPERIENCE

Senior Graphic Designer, AlonOS

Nov 2025 – Present

- Lead AI-driven branding and visual identity design across corporate initiatives and multiple related product lines.
- Generate AI-driven image and video content using tools including Midjourney, Seedance, Veo, Sora, Stable Diffusion, Google Flow, and Magnific, maintaining consistent brand style across campaigns.
- Design corporate presentations and marketing assets used in client-facing and leadership communications.
- Produce branding materials, event standees, and integrated campaign creatives.
- Create LinkedIn content, carousels, and visual storytelling assets to support brand visibility.

Senior Graphic Designer, ImpactQA

Mar 2023 – Oct 2025

- Designed and optimized website visuals in Photoshop and Illustrator, improving visual consistency across digital touchpoints.
- Produced digital ads, marketing creatives, and social media content supporting ongoing brand campaigns.
- Led video editing, motion graphics, and animation projects from concept through final delivery.
- Delivered data visualization and print design assets for internal and external stakeholders.
- Collaborated with cross-functional teams to ensure on-time delivery across concurrent projects.
- Received the Pinnacle of Creativity Award (2024) in recognition of design impact and innovation.

UI/UX and Graphic Designer, Optimal Virtual Employee

Apr 2021 – Mar 2023

- Designed end-to-end user flows and UI mockups for multi-platform applications, including food delivery and courier service apps for both user and driver interfaces.
- Created comprehensive web layouts, administrative dashboard panels, and reusable interface elements.
- Developed marketing collateral, logos, corporate brochures, and animated video assets for client brands.

Graphic Designer, Sonet Microsystems Pvt. Ltd.

Mar 2020 – Mar 2021

- Designed mobile application mockups and established visual quality guidelines across diverse client brands.
- Produced over 500 distinct pieces of social media content alongside digital and print design assets.

KEY ACHIEVEMENTS

- Pinnacle of Creativity Award, ImpactQA (2024) — recognized for outstanding design contribution.

TOOLS & SOFTWARE

Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Adobe Premiere Pro, Adobe XD, Adobe InDesign, Adobe Acrobat, Figma, Canva, Midjourney, Seedance, Veo, Sora, Stable Diffusion, Google Flow, Magnific

EDUCATION

- Diploma in 3D Animation — MAAC, Noida
- Bachelor of Arts (B.A.) — MJPRU, Bareilly
- Intermediate & Matriculation — UP Board, Allahabad (2016, 2014)

ADDITIONAL INFORMATION

Languages: English, Hindi. Interests: Photography, Music, Movies, Travelling.